GREEN READ

Material use and impact quantification

Interdisciplinary Project Workshop

Co-funded by the European Union

Duration

90 minutes

Materials:

- Diverse case studies involving interdisciplinary projects
- Worksheets for SWOT analysis (Strengths, Weaknesses, Opportunities, Threats)
- Flip charts and markers
- Laptops or tablets for research (optional)

Goals:

- To foster a holistic understanding of managing interdisciplinary projects.
- To develop strategic thinking and collaborative skills among participants.

Why Do This Exercise:

This exercise teaches students how to apply interdisciplinary approaches to complex projects, integrating different perspectives and expertise to achieve a common goal. It promotes teamwork, enhances problem-solving skills, and prepares students for the complexities of modern business environments.

Instructions Step by Step:

- Introduction to Interdisciplinarity: Start with a brief overview of what it means to work in an interdisciplinary manner and why it's crucial in contemporary business scenarios.
- Case Study Distribution: Divide participants into small groups and assign each a different case study that involves an interdisciplinary project.
- Analysis Phase: Each group conducts a SWOT analysis of their assigned project, identifying key strengths, weaknesses, opportunities, and threats related to the interdisciplinary aspects of the project.
- Strategy Development: Based on the SWOT analysis, groups develop a strategic plan to enhance coordination and management within the project, focusing on maximizing strengths and opportunities while addressing weaknesses and threats.

- Presentation and Discussion: Each group presents their analysis and strategic plan. Encourage other participants to offer feedback and alternative strategies.

- Wrap-Up Discussion: Conclude with a discussion on the value of interdisciplinary approaches, pulling insights from each group's work and discussing how these strategies can be applied in real-world settings.